

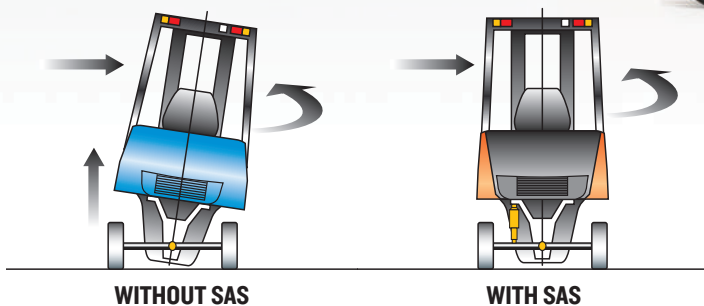
- STUDY REVEALS -

SAFEST LIFT TRUCK

"We run our trucks hard, and I believe the Toyota keeps our operators safe with the systems they have onboard their forklifts."

-Survey Respondent

STABILITY IN
AN UNSTABLE
WORLD.



 **TOYOTA**
INDUSTRIAL EQUIPMENT

800-226-0009

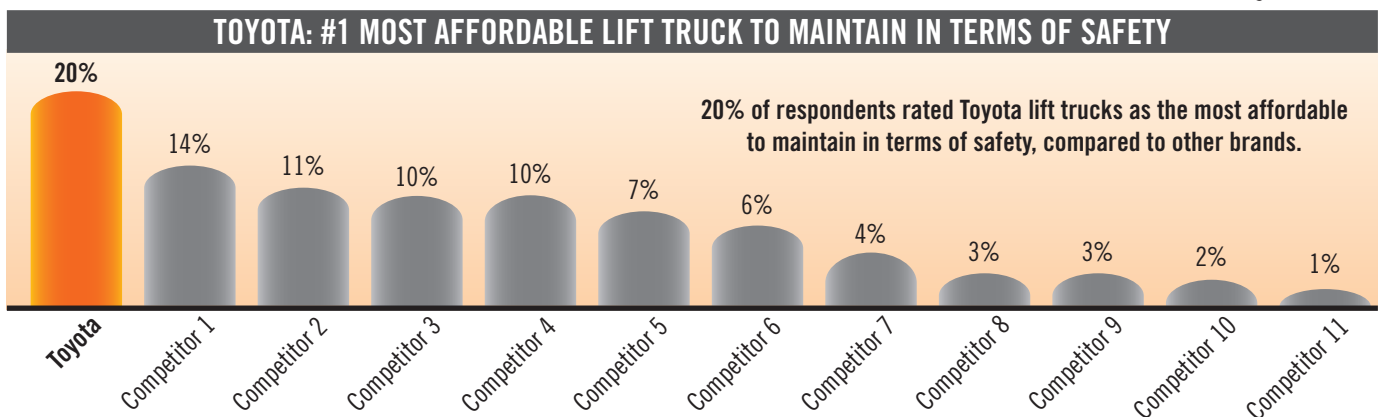
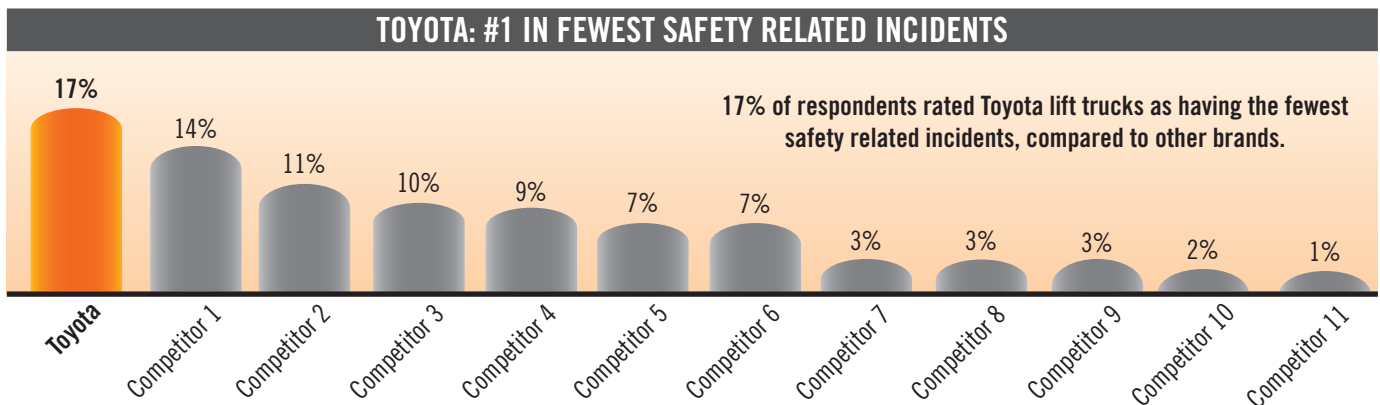
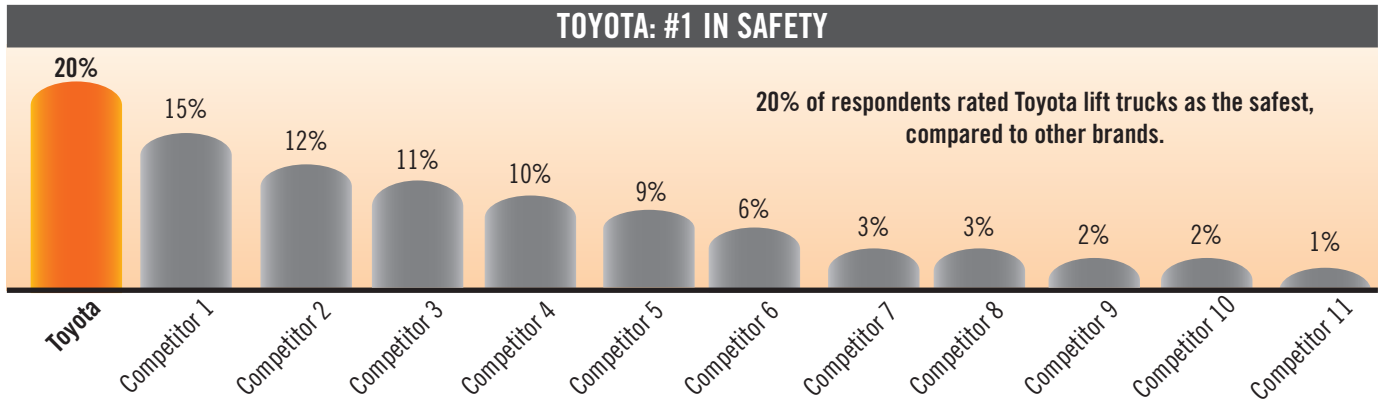
toyotaforklift.com



- STUDY REVEALS - SAFEST LIFT TRUCK

Toyota's exclusive System of Active Stability™ is the leading lift truck safety technology – reducing the likelihood of tipover, aiding in the reduction of lift truck accidents and ultimately saving lives. But now there's another reason to believe Toyota lift trucks provide stability in an unstable world: In an independent study conducted by Peerless Media Research Group, respondents ranked Toyota lift trucks as the safest.

In fact Toyota led in all three safety categories in the survey since the survey's inception in 2011: Safety, Fewest Safety Related Incidents and Most Affordable to Maintain in Terms of Safety.



With these results, it's obvious Toyota is the safe choice. Contact us today to get more information on the safest lift trucks in the industry and the Toyota exclusive System of Active Stability.™



The survey was conducted by Peerless Media Research Group, in conjunction with Modern Materials Handling, to better understand the importance of safety considerations when companies are evaluating the purchase of lift trucks, as well as current perceptions of the safety-related attributes of major brands.